Starter-kit preview

Three sample pages from Kivora’s planning pack.

Included in the full kit

Printable website brief, four page-copy worksheets, image planning guide, content approval and hosting handoff checklists, plus a fictional annotated florist example. Editable Markdown worksheets are also included.

What you can use now

The free brief tool and online example are available without payment or an account. This preview is free to download and use.

About the offer

The complete kit is prepared. Purchase availability and the current approved price are shown in Kivora’s store; no checkout is available until the offer is approved and payment setup is complete.

Support

Email kivora-website-builder@brainer.one. This is planning material, not a website, hosting or live AI generation.

Home-page worksheet

Explain the offer before adding decoration.

Headline

Formula: [What you provide] for [who or where]. Aim for a short, specific sentence.

Supporting sentence

What do customers get, and why is it useful? Avoid “best” unless you can substantiate it.

Main action and destination

Button text: [Verb + outcome]. Destination: [tested email, phone, booking page or enquiry route].

Main offers

Write a short summary of your two or three main services/products.

Reason to trust you

Add a verified fact, permissioned testimonial or relevant qualification. If you do not have one, explain your process instead.

Final invitation

Restate the action and what happens after it.

Annotated example: Home

Willow & Stem · A fictional florist, not a customer result.

Example brief

Neighborhood florist serving local gift buyers. Goal: help visitors request a bouquet for collection. No prices or lead times have been supplied, so the example does not invent them.

Headline: “Flowers for everyday moments.”

A short introduction to the offer. On a real site, the supporting sentence or headline should also clarify service area.

Supporting copy

“Thoughtful bouquets, arranged by hand for gifts, gatherings and a little everyday colour. Tell us the occasion and we’ll help you choose.” This explains the offer without invented awards or reviews.

Main action: “Request a bouquet”

A specific verb and outcome. A real version must lead to a tested enquiry, email or booking destination. The online sample action only explains the example.

Review before adapting

Replace the example name, offers and image with your own. Confirm collection arrangements, contact details and rights. The illustrative generated photograph is not proof of a real florist or product.